



CHICHESTER AND
ARUNDEL 2024

LEARNING
PROGRAMME

A Wild in Art event
brought to you by
Chestnut Tree House

Created by





WELCOME TO THE BIG HOOT

The Big Hoot is a spectacular public art event that will fly into Chichester and Arundel in the summer of 2024.

A collection of around 30 large owl sculptures – each one individually designed by an artist and sponsored by a business – will form a free, fun, family-friendly trail of discovery for people of all ages to enjoy.

Flying into the streets, parks, and open spaces of Chichester and Arundel, the parliament of owls will nest outside during July and August 2024 for trail explorers to discover.

Local children's hospice, Chestnut Tree House is working with Wild in Art to create this feel-good campaign, which will connect businesses and artists with local schools and communities, while also raising awareness and funds for children and young people with life-limiting conditions and their families.

The art trail will celebrate the community through creativity, promote wellbeing and an active lifestyle, and facilitate discussions on important topics – from environmental issues and the natural world, to citizenship, health and wellbeing.

INTRODUCING THE LITTLE HOOT

Adopt and design your own smaller owl sculpture while taking part in our Learning Programme for children and young people.

In addition to The Big Hoot outdoor art trail, there will be a parliament of smaller owl sculptures – The Little Hoots – decorated by local schools, colleges and community youth groups.

Once the 3D masterpieces are complete, The Little Hoot sculptures will be displayed in indoor venues around Chichester and Arundel and form part of the overall art trail during July and August 2024. As well as being great fun, the art trail will help to raise vital funds for your local children's hospice, Chestnut Tree House, and deliver significant benefits to your community.

After the public display, your Little Hoot is yours to keep in its forever nest in your school, college, or community space.

ARE YOUR CHILDREN
AND YOUNG PEOPLE READY
FOR THE CHALLENGE?



WHY AN OWL?

We have chosen the majestic owl as our 3D blank canvas. The owls will be transformed into unique pieces of art and displayed across Chichester and Arundel in the summer of 2024.

As well as providing a wonderful 3D canvas, the owl represents a special part of Chestnut Tree House, our Woodland Walk – a fully-accessible outdoor space where children can hunt for bugs, spend time in the great outdoors and be part of nature.

Parents often describe the hospice as a home-from-home and our gardens and outdoor spaces are a huge part of that. It can be hard to find woodland areas and play equipment that are wheelchair accessible, so having these at Chestnut Tree House enables children to enjoy all the things others do at their age.



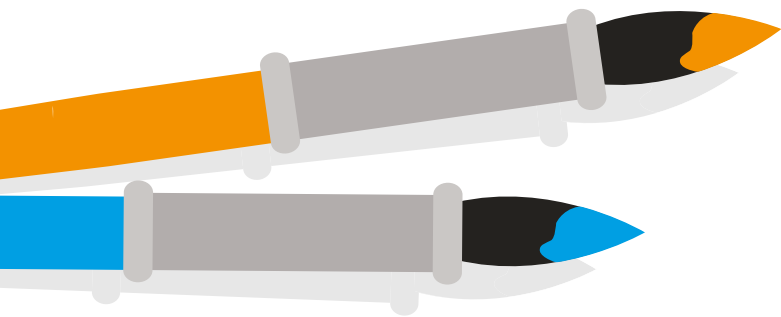
The hospice came at a time when we were at our lowest. They took us under their wing, and they nurtured us back to some kind of strength. They enabled us to be able to say goodbye to Rupert, and I think that was life-changing for us.”

Chestnut Tree House mum

The 3D sculpture

The Little Hoot sculptures are designed as a canvas for art and are made of lightweight, fire-resistant fibreglass.





INSPIRING LEARNING

Celebrate the creativity of children and young people in this fun, friendly community event.

The Little Hoot Learning Programme seamlessly interweaves into the outdoor art trail, offering future generations of bright, creative talent a huge showcasing opportunity as thousands of visitors will enjoy the trail during July and August 2024.

The fun, accessible 3D owl canvas inspires learning across all subjects and comes with a cross-curricular creative learning resource pack for teachers, which contains lesson plans and a range of activities.

You'll be supported every step of the way and will get exclusive invites to events for staff and pupils.

Once The Big Hoot starts in July 2024, children and young people are encouraged to visit their masterpiece by walking the trail with their classmates, friends, and families. Together, they will become intrepid explorers of their own city or town, discovering hidden gems, attractions and facilities on their doorstep.

REASONS TO HAVE A HOOT AND GET INVOLVED!

- Gets children and young people excited about arts and literacy
- Engages with important topics like wellbeing and coping with bereavement
- Offers social, cultural, and educational value for young people
- Inspires cross-curricular planning and supports the new Ofsted framework
- Encourages children to gain new personal experiences, increasing cultural capital
- Offers training opportunities for school staff
- Encourages work with local artists
- Provides children with transferable skills for life
- Helps with soft skills like empathy and oracy
- Encourages communication and collaboration
- Can be mapped easily to Arts Award and provides evidence for Artsmark
- Supports your local children's hospice charity

**BUT MOSTLY...
IT'S GREAT FUN!**



Showcasing young talent

The project can be mapped to Arts Award and could be used as part of your school's application for Artsmark status. Furthermore, everyone involved – from children and young people to parents, teachers, residents, and community leaders – will play a valuable role in a highly visible art trail showcasing the exceptional young talent in West Sussex.

HOW IT WORKS

Around 30 large owl sculptures will form The Big Hoot art trail in Chichester and Arundel, with each owl telling a different story through their unique design.

These owls will be accompanied by Little Hoots as schools and youth groups join in the fun, adopting and designing their own smaller owl sculptures to be displayed in indoor venues during the eight-week trail in July and August 2024.

Residents and visitors, young and old, can explore the trail using The Big Hoot map, which will help them navigate around the city of Chichester and historic market town of Arundel.

The legacy of The Big Hoot art trail continues after our farewell event in September 2024. The Little Hoots will return to their host schools or youth groups, and the large sculptures will take centre stage at a charity auction to raise vital funds for Chestnut Tree House children's hospice.



TIMELINE

MAY-DEC 2023

Schools and youth groups invited to get involved.



JAN 2024

Deadline to place final orders for Learning Programme.



FEB 2024

Collect your owl and take part in an Inspiration Workshop.



MAR-MAY 2024

Little Hoot sculptures decorated by schools and youth groups.



JUL-AUG 2024

The Big Hoot and Little Hoot art trail is live in Chichester and Arundel.



SEPT 2024

Last chance to see the parliament of owls together at our farewell event.



SEPT 2024

Owl sculptures return to nest at their host school or youth group.



LEARNING PROGRAMME OPPORTUNITIES

Get involved with this unique and innovative event and be part of a highly visible art trail, showcasing the exceptional young talent in West Sussex and supporting your local children's hospice, Chestnut Tree House.

ADOPT A LITTLE HOOT SCULPTURE £795

Choose to pay upfront or pledge to fundraise.

Includes:

- A blank owl sculpture – a Little Hoot!
- A cross-curricular creative learning resource pack with lesson plans and activities
- Attendance for two staff at an Inspiration Workshop
- Exhibition of the sculpture at our high-profile art trail
- Inclusion in the event's trail map and website
- Attendance for five children and two staff to launch the exhibition of their sculpture(s)

UPGRADE TO TWIT-TWOO!

Sign up to adopt a Little Hoot and you'll get a discount on any additional sculptures purchased.
Additional Little Hoot sculptures: £745 each.

EARLY BIRD OFFER

Sign up to be part of The Little Hoot Learning Programme by 30 September 2023 and you will be invited to join us for a special visit to the Woodland Walk at Chestnut Tree House:

- Enjoy an onsite learning activity focused on the environment, nature, and wellbeing
- Refreshments in the Woodland Walk picnic area
- Feature on The Big Hoot website and social media platforms





CREATIVE WAYS TO FUND YOUR LITTLE HOOT

We know that fundraising can seem daunting, but there are lots of owl-themed ways to raise money...

Host a fundraising event

- Take flight! How about a sponsored sporting event?
- Twit Two! A ticketed musical performance by pupils and teachers.
- Cam-owl-flage. Organise a dress-up day or a non-uniform day with a difference.
- Raffow! Fundraising activities at your school fair.
- Have a Hoot! Could you host a sponsored joke-a-thon or comedy evening?
- Seen but not heard! Dreaming of a little peace and quiet? Hold a sponsored silence.
- Know it owl! Host a quiz event.
- Nocturnal viewing! Hold a film night with popcorn.
- Wise owl? Create a sponsored read and magical storytelling event.

Build awareness in your local community

Share your ideas on social media or ask your local newspaper to cover your story.

Ask your networks

Can your Parents Association help raise funds? Or could a local business or group of supporters help? Don't forget to ask your committees and school council... could this be a fundraising challenge for them?



WHAT PEOPLE SAY ABOUT THE LEARNING PROGRAMME

“ Enormous impact. It has been the most talked-about project we've done for ages and threaded through every layer of school life.”

Joe George, Class Teacher, Astwood Bank Primary School (The Big Sleuth, Birmingham)

“ A family whose children go to Coombe Road Primary came to the library early this morning to find their Snail. They told me they'd never been before so went to have a look around. I bumped into them on their way out and the children excitedly showed me their new library cards as they'd just signed up. It was such a lovely moment and shows how a project like this can make a difference to young peoples' lives.”

Jo Rosenberg, Community Engagement Coordinator at Brighton & Hove Libraries (Snailspace, Brighton & Hove)





HOW YOUR SUPPORT WILL MAKE A DIFFERENCE

Chestnut Tree House is the children's hospice for East and West Sussex and South East Hampshire, providing specialist care for children and young people with life-limiting and life-threatening conditions, and their families.

We focus on adding life to shortened years and helping the whole family to achieve the best quality of life and make special memories.

With your support, we can help children live as full a life as possible, no matter what their condition – to achieve quality of life and be able to access all the everyday activities that children like to do. From hunting for bugs (or owls!) in the woods to splashing about in a swimming pool.

However long their journey is, we ensure that families are supported every step of the way. And when the time comes, we help families say goodbye, in whatever way feels right for them; and offer ongoing bereavement support.

It costs over £4 million every year to provide all this vital care and support. Very little of this comes from central government, so we rely on the generosity and support of businesses and individuals in the local community.

The money raised from The Big Hoot auction and other fundraising activities linked to the art trail will help us to continue providing vital care and support to local children and families.



ABOUT WILD IN ART

Wild in Art is a leading producer of creative public art events.

They have animated more than 50 cities across the world with sculptures, from London, Brighton and Manchester, to Sydney, Cape Town and São Paulo. They create unique art education resources that inspire young people and enhance learning across the curriculum. Their events have engaged more than half a million young people in creative Learning Programmes to date.



Chestnut Tree House is somewhere where she can have fun, laugh, and do things that any other child can do... We'd be lost without them.



THANK YOU

With your help, we can create an event that brings people together while also raising vital awareness and funds for local children's hospice care.

Give us a Hoot!

Please get in touch if you would like to discuss the project in more detail.



@ChestnutOwls #ChestnutOwls

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